



Small
Charities
Coalition

SMALL CHARITIES MOVEMENT

THE CREATION OF A NEW UNDERSTANDING



SMALL CHARITIES – THE REALITY

- Definition of small
- Micro, small
- The scope, reach and value of small
- Presumptions about small charities
- Diversity of views, are we all progressive liberals?
- Public benefit, define the public, define benefit

SMALL CHARITIES – THE HARSH REALITY

- JUGGLING ON A UNICYCLE (LSE, 1999)

“Running a small voluntary agency requires some very special skills. It calls for the ability to keep a number of balls in the air at the same time. It also needs a highly developed sense of balance to cope with a variety of pressures and pulls on your time and energy. And you have to manage with very limited resources that give little room for manoeuvre. In fact, managing and leading a small voluntary agency is very similar to juggling whilst riding a unicycle”

- TOO SMALL TO FAIL – LLOYDS FOUNDATION (2016)

Small charities are rooted, embedded, build and nurture social networks, engage directly with those that are hardest to reach

SMALL CHARITIES – THE HARSH REALITY, DAY TO DAY



- Do we provide the right advice at the set up stage?
- Where should CICs sit in the ecosystem of good causes?
- What do we do about Founders Syndrome in small charities?
- All the usual problems to deal with as the larger charities, but less people to share the load

SMALL CHARITIES, CONNECTION & BELONGING

- Loneliness – social prescribing
- Health and social care
- Environment – pocket parks, allotments
- Belonging – place making

SMALL CHARITIES & COLLABORATION

- 'Partnerships' done and dusted
- Rebalancing the Relationship
- Mergers of convenience and shotgun mergers
- Duplication vs. Competition
- Big helps small (charity twinning)
- Social Value Act
- Big exploits Small?

SMALL CHARITIES & BLENDED FUNDING



- Funder +
- A Whole New World – relational funding
 - Systems change, theory of change
 - Is the cake ever going to be big enough
 - Participatory grant making
- Systematic inequality, bias and unconscious bias

• [HTTPS://COLLABORATECIC.COM/A-WHOLE-NEW-WORLD-FUNDING-AND-COMMISSIONING-IN-COMPLEXITY-12B6BDC2ABD8](https://collaboratecic.com/a-whole-new-world-funding-and-commissioning-in-complexity-12b6bdc2abd8)

SMALL CHARITIES & DATA

- Data literacy
- Data proficiency, maturity
- Data interpretation
- **Data challenges**



SMALL CHARITIES & SCC

- Redefine the remit, under £350k
- Reach into the regions, unified offer
- Raise a roar



#SmallCharitiesMovement

Views From the Frontline

Informing | Supporting | Connecting



SMALL CHARITIES & THE FUTURE

- What is in a name? Third Sector, Civil Society, community and voluntary sector
- Can we better define the role of national, regional and local charity Infrastructure bodies
- Brexit – the need for connection, community and commitment
- [Civil Society Strategy](#)
- [Civil Society Futures](#), Power, Accountability, Collaboration, Trust
- COMPACTS



SMALL CHARITIES & THE FUTURE

- Manifesto asks about the sector or society more generally?
- ER
- It is about more than funding
- Campaign and lobbying, can we advocate for ourselves?
- Volunteering as a proxy for engagement, regulated volunteering
- Corporate Social Responsibility
- Charity Commission, regulation and enforcement
- Trust and public confidence, relies on a Victorian definition of charity



AND FINALLY...

We are inspired daily by the work and determination of our members. It is for them we exist, for them we do battle and for them we are grateful

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MORE INFORMATION...

- SIGN UP TO THE SMALL CHARITIES COALITION HERE
[HTTPS://WWW.SMALLCHARITIES.ORG.UK/WAYS-TO-JOIN/](https://www.smallcharities.org.uk/ways-to-join/)